



# GLOBAL COMPETITIVENESS LEADERSHIP

PROGRAM



# Empowering emerging leaders to be agents of change in the region



*“What began as a dream in 2007 is today a reality: a robust program with a network of more than 460 agents of change impacting more than 2.7 million people throughout the region.”*

*Ricardo Ernst,  
Executive Director,  
Latin America  
Leadership Program*



500

Agents of Change



22

Represented Countries



14

Years of GCL Program Implementation

## ABOUT THE PROGRAM

Georgetown University's Latin America Leadership Program (LALP) designs and implements programs that empower a new generation of socially responsible, innovative, and ethical leaders active in the public and private sectors and civil society. LALP houses two transformative leadership offerings—the Global Competitiveness Leadership (GCL) and Innovation and Leadership in Government (ILG) programs—that aim to create deeper links between Georgetown and Latin America in the pursuit of the university's mission of teaching and service to the common good.

GCL is a one-of-a-kind leadership development program that awards young leaders with full and partial scholarships to participate in a 10-week program at Georgetown University where participants learn about public, private, nonprofit, and personal leadership. The program recruits highly qualified candidates and empowers them to become future agents of change in Latin America.

What sets GCL apart from other leadership programs is that participants must develop a project to be carried out in their home countries. The implementation of these projects supports LALP's mission of leadership in action and produces a multiplier effect, which expands the impact of the GCL program throughout the region.

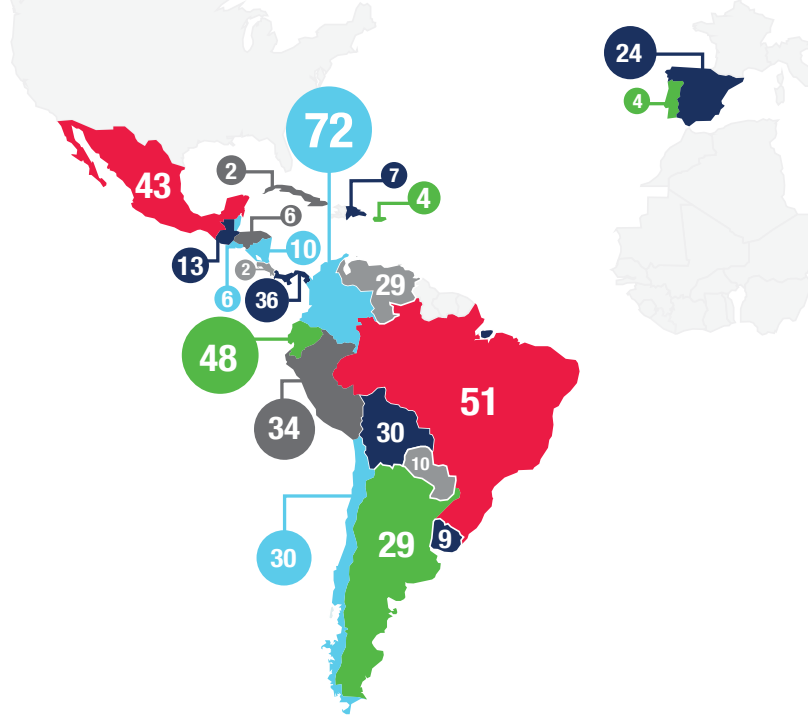
GCL represents a life-changing experience for its participants and fosters a tight-knit and dynamic network of innovative leaders that supports positive transformation in Latin America.

# A one-of-a-kind program with an impact network that spans Latin America



*“GCL has been a great inspiration in my life and gave me the motivation to tackle significant challenges in my professional career. Having lived the GCL experience was definitely crucial in my decision to get involved and to transform the public sector.”*

*Soledad Núñez,  
Paraguay’s Minister of  
Housing and Habitat*



**ABOVE**  
GCL has included participants from a wide range of countries.

# OBJECTIVES



## Promote leadership in action

Provide tools to tackle challenges that exist throughout the region, training leaders to create and strengthen initiatives that promote democratic rule of law, civic responsibility, and cross-sector collaborations.



## Foster personal development and growth

Facilitate interactions and discussions that will help participants challenge, reflect, and expand their worldview.



## Engage with the most pressing regional issues

Enable participants to understand barriers that impede development in their countries through multidisciplinary courses with a focus on the economic, social, and political aspects of competitiveness and integral development.



## Create a strong and active regional network

Foster a network of responsible and ethical leaders across all sectors to generate positive impact throughout the region.

# Gain regional exposure and be part of the Georgetown experience



*“GCL was an amazing experience with the best talent from Latin America, Portugal, and Spain. Studying at Georgetown was a blessing, really! If you do not want changes in your life and career, do not apply to this program.”*

*Felipe Dib  
CEO, Voce Aprende Agora,  
Brazil*

# PROGRAM HIGHLIGHTS



## 2007

The GCL program started with *30 participants*



## Present

More than *2.7 million people* impacted by GCL projects



## Future

GCL projects implemented in the region reach a *global impact*

## Methodology

GCL spans a duration of 10 weeks and consists of the following educational components:

- Academic courses taught by Georgetown professors
- Visiting professors and high-profile guest speakers
- Live case studies
- Visits to important institutions in the Washington, D.C. area
- Development of business plans for social impact projects
- Team-building activities

## Participant Profile

- Ages 26 to 34
- Latin American country of origin\*
- College degree from an accredited university
- Proven English language skills (reading, writing, and oral)
- At least one year of work experience
- Commitment to return to country of origin for at least one year to apply knowledge obtained
- Currently working on a project that will create positive and long-lasting impact in Latin America

*\* Qualified candidates from Spain and Portugal may apply if their project impacts the Latin American region.*

## Program Cost

LALP provides GCL participants with full and partial scholarships that cover:

- Tuition for the 10-week program\*
- Housing
- Medical insurance
- Academic materials

## Program Benefits

- Acquire tools and skills
- Build a strong network
- Gain regional exposure
- Be part of the Georgetown experience
- Join the GCL Alumni Network

*\* All participants must cover their airfare, meals, and incidentals during the program. Admitted participants receiving a full scholarship must pay a program registration fee.*



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LEADERSHIP**  
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ORGANIZED BY



*Latin America  
Leadership Program*  
GEORGETOWN UNIVERSITY

IN COLLABORATION WITH

GEORGETOWN  
UNIVERSITY

McDonough  
SCHOOL of BUSINESS  
EXECUTIVE EDUCATION

**Georgetown University's  
Latin America Leadership Program**

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