



## AWARDS NOTE Global Inclusion Awards 2018



### ABOUT THE GLOBAL INCLUSION AWARDS 2018

The Global Inclusion Awards 2018, a CYFI initiative, recognize and honor those who achieve greatness in furthering the Economic Citizenship of children and youth at the national, regional and international level. The Awardees demonstrate innovation in financial, social and livelihoods education, financial inclusion, and entrepreneurial support for children and youth.

**The 7th annual Global Inclusion Awards 2018 will take place on 20 June as part of the CYFI Global Summit 2018 that is hosted in partnership with the Banking Association of South Africa (BASA) in Johannesburg, South Africa. Stay tuned for more information!**

### ABOUT CYFI

Child & Youth Finance International (CYFI) is a global systems change organization working with partners in over 140 countries. We have

taken on the challenge of ensuring that everyone works together to reshape global systems in order to economically and socially empower children and youth worldwide.

🌐 [www.childfinanceinternational.org](http://www.childfinanceinternational.org)

### GENERAL CRITERIA

The Global Inclusion Awards 2018 focus on individuals and organizations operating at both the national and global level, that have excelled in the promotion of Economic Citizenship for children and youth. All applications submitted for the Global Inclusion Awards 2018 are evaluated on the following criteria:

- **Good standing:** Nominees must be of outstanding character and reputation.
- **Accountability:** Nominees must demonstrate good governance and transparent financial management.
- **Creativity:** Nominees must demonstrate creative use of resources to deliver innovative and flexible programs.

- **Partnership:** Nominees must demonstrate that the spirit of effective collaboration and partnership is integrated into their activities.
- **Sustainability:** Nominees must demonstrate how their work continues to impact young people going forward.
- **Track record:** Nominees' initiatives must be embedded in the community.
- **Impact:** Nominees must demonstrate how needs were addressed and demonstrate that desired outcomes and impact was achieved.
- **Outreach:** Nominees must demonstrate current and future outreach of initiatives.
- **Cost-effectiveness:** Nominees must demonstrate how their funds are used most efficiently.

Specific evaluation criteria for each award category are detailed on pages 2-3.

🌐 [www.childfinanceinternational.org/initiatives/awards](http://www.childfinanceinternational.org/initiatives/awards)  
 ✉ [awards@childfinance.org](mailto:awards@childfinance.org)  
 🐦 #GlobalInclusionAwards



## 7 AWARD CATEGORIES & AWARD SPECIFIC CRITERIA

### 1 Economic Citizenship Award

#### ABOUT

The Economic Citizenship Award 2018 acknowledges the accomplishments of organizations who have enhanced financial education, financial inclusion and/or entrepreneurship of children and youth.

*🏆 Please note, one global winner will be chosen for this award.*

#### AWARD SPECIFIC CRITERIA

Specific criteria for the Economic Citizenship Award 2018 are as follows:

- Demonstrate the successful design and delivery of products, programs or services aimed at financial education, financial inclusion and/or entrepreneurship of children and youth.
- Demonstrate innovative partnership-building, ideally with organizations from different sectors.
- Demonstrate that results are tracked and documented.
- Demonstrate long-term commitment to the communities served.

#### ELIGIBILITY

- The Economic Citizenship Award 2018 is open to all organizations from all sectors.
- The activity needs to have taken place during 2017.

### 2 Outstanding Youth Economic Citizenship Award

#### ABOUT

The Outstanding Youth Economic Citizenship Award 2018 honors projects carried out by children and youth that raise awareness of the importance of financial education, financial inclusion and/or entrepreneurship for other young people, both in school or in their community.

*🏆 Please note, one global winner will be chosen for this award.*

#### AWARD SPECIFIC CRITERIA:

Specific criteria for the Outstanding Youth Economic Citizenship Award 2018 are as follows:

- Projects that are carried out by children and youth.
- Projects that include a financial education, a financial inclusion and/or an entrepreneurship aspect.
- Other children and youth are involved in the creation of the project.
- The project shows lasting results.
- The project continues to engage the beneficiaries.

#### ELIGIBILITY

- The Outstanding Youth Economic Citizenship Award 2018 is open to child and youth applicants between 8 - 18 years of age.
- The project needs to have taken place during 2017.

*\*It is possible for a representative to apply on behalf of the child/youth, with the child/youth's permission.*

### 3 Global Youth Entrepreneur Award

#### ABOUT

The Global Youth Entrepreneur Award 2018 is designed to celebrate exceptional young entrepreneurs who are running an enterprise which has the potential for high job creation and sustainable impact. The Global Youth Entrepreneur serves as an inspiration to other young entrepreneurs around the world.

*🏆 Please note, two global winners will be chosen for this award: Rising star (for an enterprise with an annual turnover of less than 50,000 USD) and Superstar (for an enterprise with an annual turnover of more than 50,000 USD).*

#### AWARD SPECIFIC CRITERIA

Specific criteria of the Global Youth Entrepreneur Award 2018 and special recognitions include:

- The entrepreneur is running a successful, revenue-generating enterprise.
- The enterprise has high potential for growth.
- The enterprise has a positive impact on society.
- The enterprise has high potential for sustainable job creation.

#### ELIGIBILITY

- The entrepreneur must be between 16 - 30 years of age and must be the founder/co-founder of the enterprise.
- The enterprise must be legally incorporated.
- The enterprise must be over a year old with a proven customer base.
- The enterprise is post-revenue.

← The following 3 awards are open for applications from 22 February – 1 April 2018:

- 1 Economic Citizenship Award
- 2 Outstanding Youth Economic Citizenship Award
- 3 Global Youth Entrepreneur Award

→ The following 4 awards are brought forward by the CYFI Secretariat:

- 4 CYFI Country Award
- 5 Global Money Week Award
- 6 Youth Entrepreneurship Country Pioneer Award
- 7 CYFI Champion Award



## 4 CYFI Country Award

### ABOUT

The CYFI Country Award 2018 acknowledges the accomplishments of government authorities (e.g. central banks, ministries of education) in building alliances among key national stakeholders, initiating child and youth friendly financial regulation and expanding the reach of quality Economic Citizenship Education through formal and non-formal education channels. Countries will be evaluated for the achievements in the year 2017.

*Please note, five regional winners will be chosen for this award.*

### AWARD SPECIFIC CRITERIA

Specific criteria of the CYFI Country Award 2018 are as follows:

- Demonstrate exceptional accomplishments and innovation in delivering financial education and inclusion policies and programs for children and youth.
- Demonstrate strong alliances-building between policymakers and financial regulators.
- Demonstrate substantial efforts in building alliances among local stakeholders.
- Demonstrate an exceptional strategy to implement Child and Youth Finance initiatives.

### ELIGIBILITY

The CYFI Country Award is awarded to a government/national authority leading financial education and inclusion efforts at national level.



## 5 Global Money Week Award

### ABOUT

The Global Money Week Award 2018 acknowledges the efforts and accomplishments of countries in implementing "Global Money Week 2018" held between 12 - 18 March 2018 at the national level.

*Please note, one global winner will be chosen for this award.*

### AWARD SPECIFIC CRITERIA

Specific criteria for the Global Money Week Award 2018 are as follows:

- Demonstrate exceptional diversity, efficiency and innovation in GMW activities.
- Reach a remarkable number of children and youth, directly and indirectly.
- Demonstrate substantial efforts in engaging and collaborating with different local stakeholders including financial service providers and civil society organizations.
- Demonstrate GMW activities that are organized in a cost sensitive manner.

### ELIGIBILITY

The Global Money Week Award is awarded to a governmental/national authority (or a group of governmental authorities) leading and coordinating the engagement of the country in the Global Money Week activities.



## 6 Youth Entrepreneurship Country Pioneer Award

### ABOUT

The Youth Entrepreneurship Country Pioneers Award 2018 acknowledges trailblazing government authorities (for example Ministries of Finance, Ministries of Labor) in building alliances among key national stakeholders, initiating policy and regulation to support youth-led SMEs and expanding the opportunities for young entrepreneurs through national programs.

*Please note, there will be six award recipients, one global winner and five regional winners.*

### AWARD SPECIFIC CRITERIA

Specific criteria of the Youth Entrepreneurship Country Pioneers Award 2018 are as follows:

- Demonstrate exceptional accomplishments and innovation in delivering policies and programs for young entrepreneurs.
- Demonstrate substantial efforts in building alliances among local stakeholders.
- Demonstrate close engagement with local youth organizations.

### ELIGIBILITY

The Youth Entrepreneurship Country Pioneers Award is awarded to a governmental/national authority.



## 7 CYFI Champion Award

### ABOUT

The CYFI Champion Award 2018 is a special discretionary award given to an individual or organization that has been instrumental in supporting the Child and Youth Finance Movement.

*Please note, one global winner will be chosen for this award.*

Previous recipients of the CYFI Champion Award include Mr. Mario Draghi, President of the European Central Bank and The German G-20 Presidency.

## THE GLOBAL INCLUSION AWARDS JURY

Through their richly varied backgrounds, our jury members have years of professional experience as practitioners in the areas of finance, child welfare and/or non-profit development. The members of the jury have previously included:

- **Chair: Natascha Beinker** is Deputy Head of Division “Cooperation with the private sector/sustainable economic policy” at the German Federal Ministry for Economic Cooperation and Development (BMZ). She is German G20 GPFI Troika Co-Chair and Co-Chair for the GPFI SME Finance Sub-group.

Natascha joined BMZ in 2002 and has since then held several positions, including serving as the Head of Development Cooperation at the German embassy in Kenya. Before joining the ministry, she worked for Deutsche Post/ DHL and as business journalist. Natascha studied Economics and Political Science in Germany and Canada.

- **Jeroo Billimoria**, CYFI Board representative of the Jury, Jeroo is the founder of Child & Youth Finance International and several other innovative and award-winning NGOs. She is a Skoll awardee, and an Ashoka and Schwab Fellow. Jeroo is a globally respected speaker and advocate of economic empowerment for children, and her social and humanitarian work has reached the lives of millions of children around the world.

- **Tatiana Chopova** has 20 years of investment, strategy consultancy and finance experience. Tatiana is currently a Managing Director in Alpinvest Partners and she is also pursuing a PhD in social psychology. Previously she worked at McKinsey & Company. (Moscow and Brussels) and Credit Suisse First Boston (London).

- **Ambassador Moushira Mahmoud Khattab**, PhD is an Egyptian human rights activist, former politician and diplomat. She is Egypt’s candidate for UNESCO Director General and the country’s former Minister of Family & Population, Former Assistant Minister of Egypt to the Republic of South Africa, the Czech

Republic and Slovakia as well serving in Egypt’s diplomatic missions in Australia, Hungary, Austria and the United Nations. She is also a human rights activist advocating the rights of children and women and the former Chair of the UN Committee on the Rights of the Child based at the UN Headquarters.

- **Flore-Anne Messy** is the Head of the Financial Affairs Division of the Directorate for Financial and Enterprise Affairs at the Organisation for Economic Co-operation and Development (OECD). She is also Executive Secretary of the OECD International Network on Financial Education (INFE). Prior to the OECD she worked at Deloitte and Touche Tomatsu Audit Paris, in the insurance and banking field.

- **Lauren Young** is the Personal Finance Editor at Thomson Reuters and works closely with both Reuters.com and other Thomson Reuters platforms.

- **Gert Jan van der Hoeven** is the Founder and Managing Partner of H2 Equity Partners. Gert Jan is Chairman of the Investment Committee and has 25 years of investing experience. Before H2 Gert Jan worked with McKinsey & Company.

- **Shaun Mundy** is a consultant who specializes in issues of financial capability and regulation. He has worked with CGAP, the OECD, the World Bank, and many other leading international organizations.

- **Dr. Henrik Naujoks** is a Director at Bain & Company and a Young Global Leader of the World Economic Forum. He currently serves on the Board of Trustees of the Global Exchange for Social Investment.



## APPLICATION PROCESS

- Nominations should be submitted online between 22 February – 1 April 2018, along with any supporting documents (e.g. newspaper articles, personal testimonies, reports, publications, photos).
- Awards may be self-nominated or submitted on behalf of another individual, group, institution, or organization.

- All applications submitted will be reviewed by the CYFI Secretariat. The Global Inclusion Awards Jury will select this year’s winners from the pre-selected finalists in April.
- The Global Inclusion Awards 2018 finalists will be announced on 26 April on the GIA website, social media and the CYFI April newsletter.
- All submissions must be in English.

## TIMELINE FOR APPLICANTS

