



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

EXECUTIVE MBA

Empower Your Career

2018 - 19

DESMOND HAN
Singaporean
EMBA Class of 2016



S P JAIN'S EXECUTIVE MBA

Today's competitive, changing and challenging world requires versatile executives with a strong base of functional knowledge along with a strong general management perspective. S P Jain's Executive MBA Program focuses on building professionals who would Master the 'Art and Science' of business administration within a complex global environment.

S P Jain is passionate about developing and honing the managerial knowledge and skills of its students, and to see this happen, we offer a host of courses which are relevant, practical, knowledge packed, creative and customised.

The EMBA Program is designed in a way that induces the students to think, ask the right questions, analyse, work in teams, communicate professionally, be innovative, proactive, open minded, and carry a positive attitude. In short, all the attributes of becoming a future leader.

The Program focuses not only on knowledge but also on transforming students to appreciate, accept, and adapt to different cultures, business environments, markets, and cost structures, and to get comfortable in taking difficult decisions.

We welcome you to explore our Executive MBA!

UNIQUE HIGHLIGHTS OF OUR EMBA PROGRAM

- 18-month part-time program to be completed in our Singapore campus
- Real-world learning in the classroom through real-time business simulations
- Peer learning & opportunity to interact with over 400 EMBA Singapore Alumni
- Opportunity to also study in S P Jain's Dubai and Mumbai campuses
- Choice of specialisations in Finance / Marketing / Operations or graduate with a General Management degree
- Capstone Project linked to business issues
- Graduate with an Australian degree



MESSAGE FROM THE DEAN

I am thrilled that you are considering to undertake our Executive MBA (EMBA) program at the S P Jain School of Global Management.

We strongly believe we have built a world-class EMBA which has been crafted and fine-tuned over many years in order to help ensure that it is at the leading-edge of theory and practice.

Our EMBA is a truly transformational experience. It has been with much pride that we have watched the upward career trajectory of very many of our students both during their studies as well as after they have graduated and become part of our global Alumni family.

There are a number of distinguishing features and benefits of our EMBA. These include an assortment of core courses around the essentials and practice of management. There is also a wide choice of electives and you can choose a specialisation or a more generalist route. Cross-functional skills are taught through a number of interactive computer simulations. Each student also undertakes an Applied Business Research project which is work related and of strategic importance.

As part of the Executive Career Acceleration Pathway (ECAP) initiative, a number of value adding activities are offered such as Corporate-Interface Sessions with high profile Corporate Speakers as well as networking sessions with alumni. EMBA students can also be actively involved with the S P Jain Toastmasters Club.

The program is taught by our world-class core faculty as well as through sourcing outstanding faculty from leading business schools around the world. Graduating with S P Jain means that you will have a globally branded EMBA which is widely recognised around the world. Our many rankings include the World's Top 20: Forbes Best International 1-year MBAs (2013-2018). Should you choose to apply, and be accepted, we are very much looking forward to working with you over your learning journey!



PROF. GARY J. STOCKPORT

BA Hons (Leeds), PGCE, (Nottingham), MBA (Warwick),
Ph.D. (Cranfield), ITP (London Business School)

CURRICULUM FRAMEWORK

To fulfil the academic requirements of the EMBA degree, you must complete:

Term	Duration	Focus Area	Mode of delivery	No. of credits
1	10months	Essentials of Management (Blended Learning)	Online courses (webinars & face to face interaction)	8
			Face-to-Face courses	8
			Global Immersion Project (Group)	1
2-A	6 months	Practice of Management	Face-to-Face courses	4
2-B		Electives (Specialisations)	Face-to-Face courses	6
3-A	2 months	Cross Functional Management	Simulation-based courses	5
3-B		Applied Business Research	Capstone Project (Individual)	4
Total number of credits in 18 months				36

SPECIALISATIONS

Different participants have different learning needs and career aspirations. After completing the core courses, you have the opportunity to pick your choice of electives. You may opt for any 6 electives from a choice of 12 and thus, customise your advanced learning of functional perspectives with a specialisation in:

- Finance
- Marketing
- Operations
- General Management (This is a generalist route where students can take Electives across the 3 topic areas).



EXECUTIVE MBA CURRICULUM

TERM 1:

ESSENTIALS OF MANAGEMENT	MODE OF DELIVERY	CREDITS
Human Resources Management	Online	1
Personal Effectiveness	Face-To-Face	1
Financial Accounting For Decision Making	Online	1
Financial Statement Analysis	Face-To-Face	1
Managerial Economics	Online	1
Management Accounting	Face-To-Face	1
Macro Economics	Online	1
Business Economics	Face-To-Face	1
Marketing Management 1	Online	1
Marketing Management 2	Face-To-Face	1
Business Statistics	Online	1
Operations Research	Face-To-Face	1
Operations Management	Online	1
Research Methodology	Face-To-Face	1
Corporate Finance 1	Online	1
Corporate Finance 2	Face-To-Face	1
Global Immersion (Group) Project	Face-To-Face	1
Total Credits		17

TERM 2A:

CORE COURSES	MODE OF DELIVERY	CREDITS
Strategic Innovation	Face-To-Face	1
Business Strategy & Sustainability	Face-To-Face	1
Negotiation & Conflict Resolution	Face-To-Face	1
Business Analytics	Face-To-Face	1
Total Credits		4

TERM 2B:

ELECTIVES (6 CREDITS)	MODE OF DELIVERY	CREDITS
1. Operations Electives		
Supply Chain Management	Face-To-Face	1
Quality Management	Face-To-Face	1
Project Management	Face-To-Face	1
Operational Excellence	Face-To-Face	1
2. Finance Electives		
Financial Markets	Face-To-Face	1
Portfolio Management	Face-To-Face	1
Corporate Valuation	Face-To-Face	1
Project Finance	Face-To-Face	1
3. Marketing Electives		
Strategic Brand Management	Face-To-Face	1
Sales & Channel Management	Face-To-Face	1
Digital Marketing	Face-To-Face	1
Marketing Audit & Evaluation	Face-To-Face	1

TERM 3:

CROSS FUNCTIONAL COURSES	MODE OF DELIVERY	CREDITS
Cost Leadership	Simulation	1
Enhancing Stakeholders' Value	Simulation	1
Customer Value Management	Simulation	1
Leading Teams & Organisations	Simulation	1
Integrative Decision Making	Simulation	1
Applied Business Research	Project	1
Total Credits		4

WHY SHOULD YOU JOIN OUR EMBA?

1. Be influenced by our community of Researchers, Academicians and Industry Experts

To take your learning to the next level, we engage the services of world-class faculty that have been educated at some of the world's top institutions. But what always impresses new students is their diversity. They come from across the country and all over the world, bringing with them a wealth of research and real-world experience. Their multinational backgrounds, academic strengths and social presence have helped us create a learning environment that is rich, stimulating and challenging.

2. Add immediate and real-time value to your organisation

A unique feature of the EMBA program is the Applied Business Research, or ABR in short, undertaken by students within the context of their own organisations. The ABR is done in two stages. In stage 1, students are required to conduct extensive research, build a business case, define a business problem/opportunity and develop research proposals that are evaluated by panels comprising S P Jain faculty and industry mentors. In Stage 2, students refine their research and conduct primary research that is both quantitative and qualitative in nature. Each student conducts in-depth analysis using the various research tools available to them to arrive at strategic recommendations that are then presented to their senior management mentor.

3. Learn decision-making through Business Simulations

The way to handle complex decision-making is best learnt through practice. Just like how pilots train on the ground using advanced flight simulators, our students learn to handle the most complicated business situations and cases through business simulations.

4. Enjoy a lifetime of networking with like-minded professionals

Our EMBA classroom is a melting pot of cultures, backgrounds, work experience, and professional expertise. The program provides you with a platform to connect with people from different industries and build contacts that can be leveraged personally and professionally, besides proving to be a learning resource to one another. With over 400 EMBA alumni from the Singapore campus and regular networking events like Toastmasters, our EMBA is certainly your starting point of a lifetime of networking.

(Data: Admissions 2017)

5. Graduate with an Australian business degree

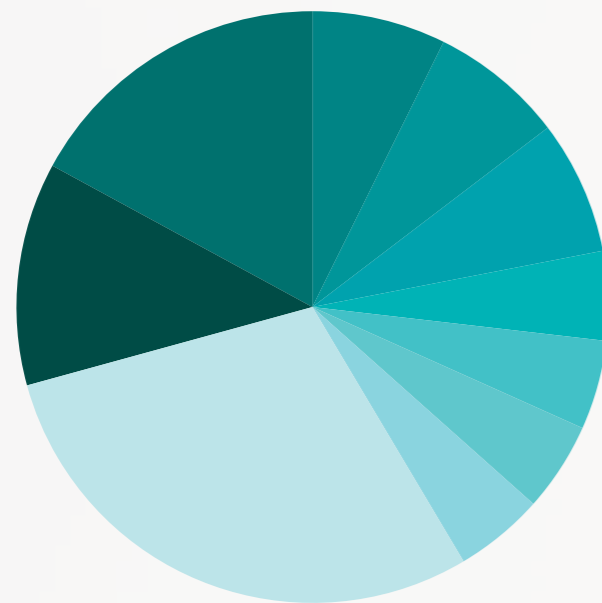
S P Jain is accredited by the Tertiary Education Quality and Standards Agency (TEQSA), Australia. On successful completion of the program, you will be conferred an Australian degree. This greatly enhances the international acceptance of the degree, thereby giving impetus to higher education and careers, globally.



OUR EMBA COMMUNITY

(2016-17 STUDENT PROFILES)

Here's a glimpse of our EMBA Community which you can leverage in expanding your business and professional networks.



INDUSTRIES

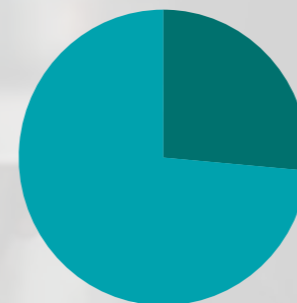
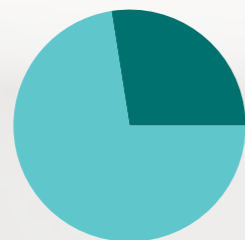
- Maritime / Oil & Gas / Energy
- IT & Service
- Automation & Engineering
- Consumer Goods
- Electrical / Electronical Manufacturing
- Banking & Finance
- Construction
- Healthcare
- Automotive

OTHERS INCLUDE

(Architecture & Planning, Mining & Metals, Staffing & Recruiting, Luxury, Mobile Technology, Environmental Service, Insurance, Internet / Electronic Publishing, Cyber Security, Logistics & Supply Chain, Audio Visual, Biotechnology / Pharma / Medical)

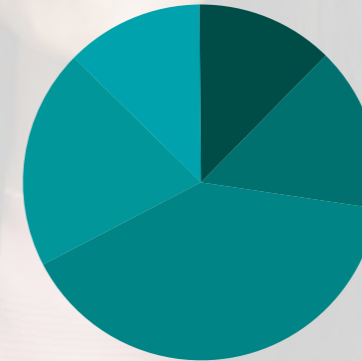
GENDER

- Female
- Male



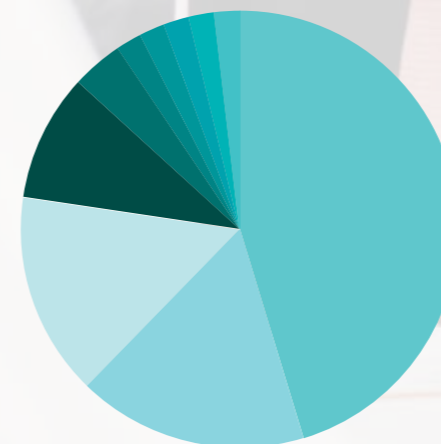
EDUCATION

- Masters / Ph.D.
- Bachelors



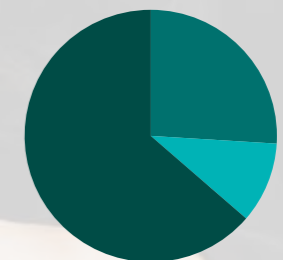
YEARS OF WORK EXPERIENCE

- 17 & Above
- 14 - 16 years
- 11 - 13 years
- 8 - 10 years
- 5 - 7 years



NATIONALITY

- Indonesian
- Portugese
- Malaysian
- Italian
- Korean
- Irish
- Finnish
- Indian
- Singaporean
- Filipino



ROLES

- Top / Senior
- Middle
- Junior

*Note: The collective information presented above is based from 2016-2017 EMBA enrolments.

STUDENT EXPERIENCES



"The program has benefited me a lot and exposed me to new perspective beyond my career as an engineering specialist. It gave me an understanding of how senior management and corporate leaders view issues from the top and make decisions."

Ghazali Embi | EMBA Class of 2008

Director - Emaan Inspection Pte. Ltd.



"The EMBA program challenged me to stretch my 'learning muscles' and provided me with a worthwhile return on investment. The program helped me figure out my leadership style, allowing me to take a step away from complex situations and gain a better perspective. Being a part of the Senior Management team, the program was quite demanding and stressful at times. However, it was also quite mind-expanding, rewarding, energising and transformative."

Vishal Grover | EMBA Class of 2015

Global Head of Commercial Services & Global Process Owner (GPO) - Archroma Singapore Pte. Ltd.



"Every single member of the EMBA '16 cohort brought something unique to the classroom discussions and provided a different perspective. We had a good mix of nationalities in the group, and as a European living & working in Singapore for a relatively short time, this brought an added dimension to my overall learning experience and cultural richness outside of the working environment."

Maeve Lynch | EMBA Class of 2016

Plant Manager - Pacific Refreshment Pte. Ltd. (Coca Cola)



WHO DO WE WANT FOR OUR EMBA?

GRADUATES WHO HAVE :

- 5 years of industry experience
- Bachelor's degree from any discipline
- Valid resident / work pass

HOW TO APPLY:

Step 01 - Application Stage

Submit your application online :

www.spjain.sg/programs/postgraduate/emba/apply

Step 02 - Evaluation Stage

Attend the evaluation process and submit the relevant profile documents. The evaluation comprises an Aptitude test, Essay and Personal Interview.

*Kindly note that the Aptitude test is payable at 80.25SGD

Step 03 - Admission Stage

Admission Offer and Registration will follow after successful completion of the above.

ABOUT US

We are S P Jain School of Global Management, an Australian business school with campuses in Dubai, Mumbai, Singapore and Sydney. Our goal is simple - to craft business leaders for the 21st century. We are young, modern and ranked among the very best business schools in the world.

GLOBAL RANKINGS

Top 20
IN THE WORLD
Forbes
Best International 1-year
Full-Time MBAs
(2013 - 18)

#1
IN THE UAE
Global Brands Magazine
UK
(2015)

Top 50
IN THE WORLD
Poets & Quants
Best 1-year MBAs
(2015)

Top 100
IN THE WORLD
The Economist
Full-time MBA Rankings
(2015)

1
IN THE UAE:
NIELSEN
MBA Salary Audit Report
(2014)

Top 100
IN THE WORLD
Financial Times
Global MBA Programs
(2011 & 2012)

OUR CAMPUSES



DUBAI



SINGAPORE



MUMBAI



SYDNEY

CONTACT US

DUBAI

S P Jain School of Global Management
Block 5, Dubai International Academic City
P. O. Box 502345
Dubai, UAE
Tel: +971 4 5616 716 / 717
Email: embadubai@spjain.org

SYDNEY

S P Jain School of Global Management
5 FigTree Drive
Sydney Olympic Park
Sydney, NSW 2127, Australia
Tel: +61 2 89706800
Email: embasydney@spjain.org

MUMBAI

S P Jain School of Global Management
First Floor, Trade Point, Kamala Mills
Lower Parel
Mumbai - 400013
Tel: +91 88798 66774 / +91 99870 02763
Email: embamumbai@spjain.org

SINGAPORE

S P Jain School of Global Management
10, Hyderabad Road, Off Alexandra Road
Singapore 119579
Tel: +65 9066 0074
Email: embasingapore@spjain.org